



Robin M. Hensley
President, Raising the Bar
The Business Development Coach for World Class Rainmakers

Robin Hensley, The Business Development Coach for World Class Rainmakers, is founder and president of Raising the Bar. Ms. Hensley specializes in coaching managing partners and other key law and accounting firm profitability leaders. She is author of the book, *Raising the Bar: Legendary Rainmakers Share Their Business Development Secrets* as well as numerous eBooks, articles and publications.

Ms. Hensley held business development and marketing positions with the Atlanta law firms Kilpatrick Townsend & Stockton LLP and Swift, Currie, McGhee & Hiers, LLP and she was also a CPA with Ernst & Young. She currently serves on the board of directors of Superior Uniform Group, listed on NASDAQ, where she has chaired the audit committee for more than 10 years. She served on the board of directors of Northside Hospital for 10 years.

Her honors include The Atlanta Legal Aid Society Advisory Board, Leadership Atlanta alumna, Honorary Lifetime Member of the Board of the American Cancer Society in metro Atlanta and the Atlanta Business Chronicle's "Top 20 Self-Made Women of Atlanta". Her work as a business development coach has been featured in numerous publications, including *Managing Partner Magazine*, *Journal of Accountancy*, *National Law Review*, *Corporate Board Magazine*, the *Atlanta Business Chronicle*, *Atlanta Journal-Constitution* and *Daily Report*. Ms. Hensley is a contributing editor to the *Daily Report*.